

# NEWS RELEASE



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## VIRGINIA ZOO BLOOD DRIVE

NORFOLK, Va. – The Virginia Zoo, in conjunction with the American Red Cross, will host a blood drive 11 a.m. to 5 p.m. Sunday, July 31.

“This will be a great way for people to help replenish the nation’s blood supply,” said Greg Bockheim, the Zoo’s executive director. “You can get free admission to the Zoo and your donation may save someone’s life.”

Every two seconds someone in the U.S. needs blood. Participants in the Zoo’s blood drive will be doing their part to help and in turn will receive FREE admission to the Zoo on Sunday!

Donors should be 17 years of age or older, weigh at least 110 pounds and be in general good health. Donors should eat a light meal and drink plenty of fluids before donating. Donating blood takes approximately 6-8 minutes and refreshments will be provided after.

“The need is constant. The gratification is instant. Give blood.” – The American Red Cross.

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*As an accredited Association of Zoos and Aquariums (AZA) facility, the Virginia Zoo exhibits more than 400 animals on 53 beautifully landscaped acres. For more than a century, the Virginia Zoo has demonstrated a commitment to education and conservation, and offered a fun-filled day for visitors of any age. Open daily from 10 a.m. to 5 p.m. and located at 3500 Granby Street in Norfolk. Daily admission prices are \$11.00 for adults, \$10.00 for seniors (age 62 and over), and \$9.00 for children ages 2-11. Visit [www.virginiazoo.org](http://www.virginiazoo.org) or call (757) 441-2374 for more information.*