

NEWS RELEASE



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COSTUME PARADE KICKS OFF DISNEY ON ICE MONTH AT THE VIRGINIA ZOO

NORFOLK, Va. – Dress up as your favorite Disney star and head to the Virginia Zoo in Norfolk for a costume parade this Saturday, Sept. 3 at 11 a.m.!

Whether it's Princess Tiana, Tigger, or Hannah Montana, use your creativity to dress as your favorite Disney star. At the conclusion of the costume parade, participants can enter to win a fun treat for themselves and four guests: the opportunity to attend a Princess Tea Party on Sept. 30 at the Virginia Zoo with a special guest appearance by Cinderella herself.

Regular Zoo admission prices apply to parade participants. Purchase of Zoo admission is not required to win Princess Tea Party attendance; enter-to-win forms will also be available at the Zoo's ticket booths and membership office.

The costume parade kicks off a month of fun at the Virginia Zoo in celebration of Disney On Ice presents Dare to Dream, appearing at the Hampton Coliseum from Sept. 28 to Oct. 2. Produced by Feld Entertainment, Disney On Ice presents Dare to Dream brings all your favorite princesses to life as they take to the ice in the ultimate Disney Princess event of a lifetime!

The month-long celebration at the Zoo will include weekly ticket giveaways to the show, and culminate with the Princess Tea Party on Sept. 30. Coupons for \$5 off tickets to Disney On Ice presents Dare to Dream at the Hampton Coliseum are also available at the Zoo's ticket booths and membership office.

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As an accredited Association of Zoos and Aquariums (AZA) facility, the Virginia Zoo exhibits more than 400 animals on 53 beautifully landscaped acres. For more than a century, the Virginia Zoo has demonstrated a commitment to education and conservation, and offered a fun-filled day for visitors of any age. Open daily from 10 a.m. to 5 p.m. and located at 3500 Granby Street in Norfolk. Daily admission prices are \$11.00 for adults, \$10.00 for seniors (age 62 and over), and \$9.00 for children ages 2-11. Visit www.virginiazoo.org or call (757) 441-2374 for more information.