

NEWS RELEASE



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IN HONOR OF GRANDPARENTS DAY SENIOR WEDNESDAYS HAVE BEEN EXTENDED

NORFOLK, Va. – As a way of saying thank you to seniors and grandparents for their impact on the community and in honor of National Grandparents Day, Sunday, Sept. 11, the Virginia Zoo will extend its offer of free admission on Wednesdays for seniors age 62 and over through October.

“Fall is one of the best times to visit the Zoo,” said Greg Bockheim, the Zoo’s executive director. “The cooler weather is not only more comfortable for us, but many of the animals like it too and are more active. We look forward to seeing more senior visitors at the Zoo.”

Since August, 600 seniors have visited the Zoo for free on Wednesdays.

To receive free admission, seniors need only to bring a valid ID as proof of age. Free admission applies only to individuals age 62 and over. Other visitors will be charged regular Zoo admission; \$11 for adults, \$9 for children 2 to 11.

Free senior admission will be valid on Wednesdays only through Oct. 26, 2011. Visit www.virginiazoo.org or call (757) 441-2374 for more information.



Visitors enjoying a day at the Virginia Zoo (Virginia Zoo photo).

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As an accredited Association of Zoos and Aquariums (AZA) facility, the Virginia Zoo exhibits more than 400 animals on 53 beautifully landscaped acres. For more than a century, the Virginia Zoo has demonstrated a commitment to education and conservation, and offered a fun-filled day for visitors of any age. Open daily from 10 a.m. to 5 p.m. and located at 3500 Granby Street in Norfolk. Daily admission prices are \$11.00 for adults, \$10.00 for seniors (age 62 and over) and \$9.00 for children ages 2-11. Visit www.virginiazoo.org or call (757) 441-2374 for more information.