

NEWS RELEASE



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FOR IMMEDIATE RELEASE
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VIRGINIA ZOO WANTS YOU FOR ZOO BOO CREW

NORFOLK, Va. – The Virginia Zoo is seeking volunteers and vendors for its annual Halloween event, Zoo Boo, Saturday, Oct. 29, 2011.

The event offers families a safe environment to trick-or-treat and enjoy costume contests, haunted hayrides, a Train of Terror and animal pumpkin smashing, and more! To help make the event spooktacular, however, the Zoo needs area businesses to host treat stations for trick-or-treaters, and volunteers to assist with role playing, the Haunted Hay Ride, visitor parking, handing out treats and other activities.

“This is one of our largest events of the year -- we had more than 8,500 visitors last year,” noted Greg Bockheim, the Zoo’s executive director. “We all have a lot of fun, but we couldn’t do it without the help of volunteers and the area businesses that host our treat stations.”

People interested in volunteering should visit <http://www.virginiazoo.org/zoo-happenings/zooboo.asp> and click on the link for the volunteer application for specific volunteer opportunities. Area businesses interested in hosting treat stations can also visit <http://www.virginiazoo.org/zoo-happenings/zooboo.asp> and download a Treat Station Host Form. Treat station hosting opportunities run from \$75 to \$100. The funds help offset the cost of the event.

Green Halloween donated most of the treats the Zoo will provide at Zoo Boo, which use sustainable palm oil or are palm oil free, helping protect the natural habitat of orangutans and other threatened species. More information on having a Green Halloween is available at <http://www.greenhalloween.org>.

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As an accredited Association of Zoos and Aquariums (AZA) facility, the Virginia Zoo exhibits more than 400 animals on 53 beautifully landscaped acres. For more than a century, the Virginia Zoo has demonstrated a commitment to education and conservation, and offered a fun-filled day for visitors of any age. Open daily from 10 a.m. to 5 p.m. and located at 3500 Granby Street in Norfolk. Daily admission prices are \$11.00 for adults, \$10.00 for seniors (age 62 and over) and \$9.00 for children ages 2-11. Visit www.virginiazoo.org or call (757) 441-2374 for more information.

ZOO WANTS YOU FOR ZOO BOO, 2 OF 2



Trick-or-treaters line up for treats at the Virginia Zoo during Zoo Boo Saturday, Oct. 30, 2010
(Virginia Zoo photo).

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