

NEWS RELEASE



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DON'T BE AFRAID - ZOO BOO IS COMING OCT. 29

NORFOLK, Va. – The Virginia Zoo's annual Halloween event, Zoo Boo, is coming Saturday, Oct. 29, 2011.

"This is one of our largest events of the year and my personal favorite," said Greg Bockheim, the Zoo's executive director. "We've been stocking up on more than 370,000 pieces of candy and other treats for our Zoo Boo guests."

The event offers families a safe environment to trick-or-treat and enjoy costume contests, haunted hayrides, animal pumpkin smashing and more!

Family fun day is Saturday, Oct. 29, from 10 a.m. to 3 p.m. Our animals will be out in their habitats, receiving visitors as usual, but they will also be smashing pumpkins, and there will be costume contests and, of course, trick or treat candy stations. Members (age two and up): \$6; nonmembers (age two and up): \$11; children under two: free.

Fright Night is Saturday, Oct. 29, from 6 p.m. to 9 p.m. Zoo Boo takes on a more sinister tone, focused on thrilling adults and older children. It's so scary, we have to put the animals inside! Members (age two and up): \$5; nonmembers (age two and up): \$8; children under two: free.

The Zoo still needs volunteers to help make Zoo Boo spooktacular! People interested in volunteering should visit <http://www.virginiazoo.org/zoo-happenings/zooboo.asp>.

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Zoo Boo Is COMING, 2 OF 2



**Trick-or-treaters line up for treats at the Virginia Zoo during Zoo Boo Saturday, Oct. 30, 2010
(Virginia Zoo photo).**

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As an accredited Association of Zoos and Aquariums (AZA) facility, the Virginia Zoo exhibits more than 400 animals on 53 beautifully landscaped acres. For more than a century, the Virginia Zoo has demonstrated a commitment to education and conservation, and offered a fun-filled day for visitors of any age. Open daily from 10 a.m. to 5 p.m. and located at 3500 Granby Street in Norfolk. Daily admission prices are \$11.00 for adults, \$10.00 for seniors (age 62 and over) and \$9.00 for children ages 2-11. Visit www.virginiazoo.org or call (757) 441-2374 for more information.